



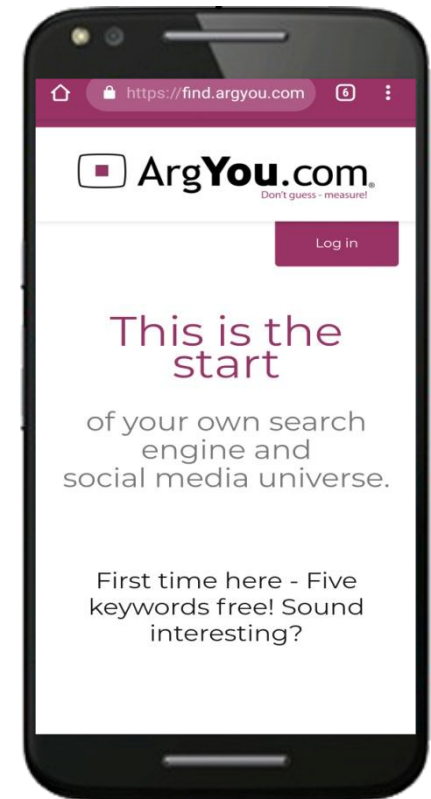
# Guide for App installation for Android smartphones

New: Market Research 4.0 via App

# Open web browser

Open your device's web browser and visit

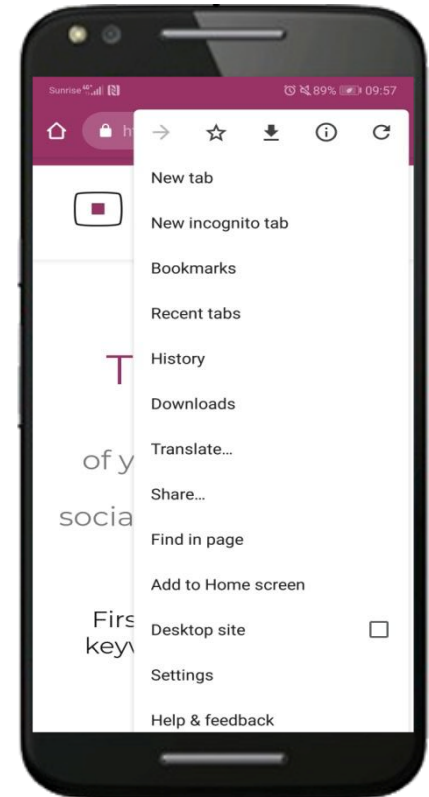
<https://find.argyou.com/en>



# Open menu

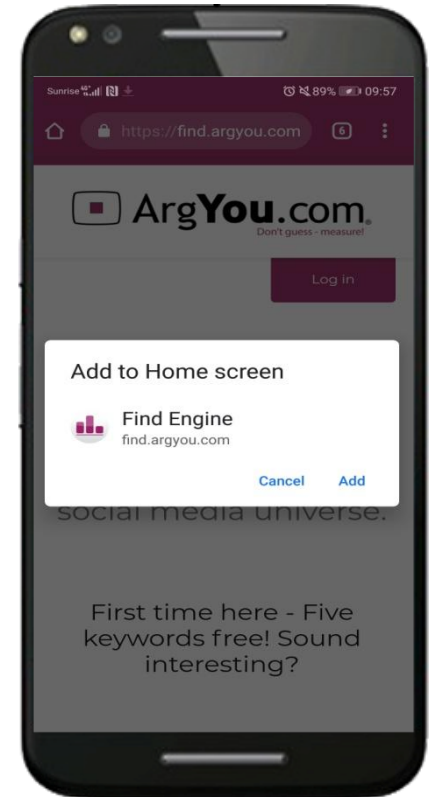
Once opened, click on this icon on the top right 

Tap “Add to Home screen”



# Add the App

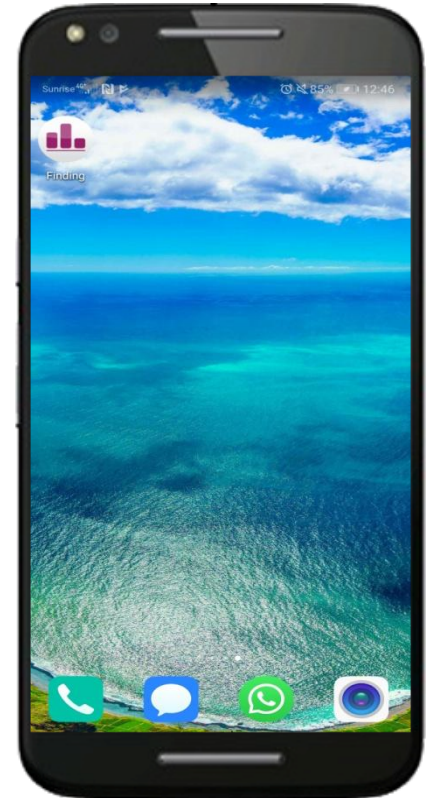
Click “Add” to download it



# Here we go!

Once installed an app called “Finding” appears on your home screen.

Now start using it and have fun!



# More analysis from ArgYou

For all the available opportunities of ArgYou-Analysis please contact:

- Competitor analysis: Compare several competing web sites on the same contentfield, PA or organisation
- Relaunch-Analysis: Measure before and after your relaunch to be sure the relaunch is worth all your efforts
- In-house Analysis: International web sites or campaign evaluations in 30 languages available
- Mobile-Analysis: Effectiveness and affinity to the demand of mobile App's & Android
- Future Issues: Thematic measurements, pre-tests and analyses sitemaps or topics for public campaigns

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